



Domain Overview for: [lakesatcreekside.com](https://lakesatcreekside.com)

# Monthly Domain Overview - [lakesatcreekside.com](https://lakesatcreekside.com)

**Organic Search (SEO)**

ORGANIC KEYWORDS: **31**

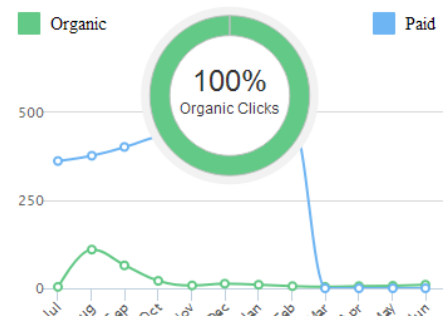
EST MONTHLY SEO CLICKS: **10**

EST MONTHLY SEO CLICK VALUE: **\$5**

6 Keywords their top 2 competitors also rank for

1 YEARS 4 MOS Ranking history - back to their first result in Google.

**Inbound Clicks from Google - Organic vs. Paid**



100% Organic Clicks

**Paid Search (AdWords)**

PAID KEYWORDS: **73**

EST MONTHLY PPC CLICKS: **0**

EST MONTHLY ADWORDS BUDGET: **\$0**


0 AdWords their top 2 competitors also buy

1 YEARS 7 MOS of Adwords history: Every test they've run.


JUST MADE IT TO THE FIRST PAGE: **0**

JUST FELL OFF FIRST PAGE: **0**

SEO Keywords



**Top 50 AdWords**  
buy recommendations



**Worst performing keywords**  
to negative match out

## Competition

**Top Organic Competitors**

- woodtracecommunity.com
- raleighcreektx.com
- luvhomestomball.com
- claytonhomestomball.com
- lakesofparkway.org

**Top Paid Competitors**

- homesforsaleharriscounty.com
- woodtracecommunity.com
- graystonehills.com
- livingthedreamteamhouston.com
- grandcentralparktx.com

## Top Keywords

Rank	Organic Keywords	SEO Clicks Per Month	Paid Keywords	Cost Per Click	Monthly Cost
32	homes for sale tomball tx	2.22	new homes in tomball tx	\$0.00	\$4.50
20	new homes tomball tx	0.54	new homes in spring tx	\$2.86	\$70.50
31	tomball tx homes for sale	0.53	new homes in magnolia tx	\$0.00	\$0.00
13	klien isd	11.9	apartments in tomball	\$0.75	\$12.30
44	creekside the woodlands	0.63	new homes conroe tx	\$2.82	\$12.30

## Competitor Shared Keywords

Shared Organic Keyword (Kombat)		Shared Paid Keyword (Kombat)	
<b>Overall Market Research</b> KEYWORD UNIVERSE: <b>116</b> <small>Keywords any domain ranks for</small> CORE STARTING KEYWORDS: <b>6</b> <small>Keywords all three rank for</small>		<b>Overall Market Research</b> KEYWORD UNIVERSE: <b>204</b> <small>Keywords any of the three domains buy</small> CORE STARTING KEYWORDS: <b>0</b> <small>Keywords all three domains buy</small>	
<b>Recommendations for lakesatcreekside.com</b> WEAKNESS: <b>1</b> <small>Keywords both competitors rank for, but not lakesatcreek...</small> EXCLUSIVE KEYWORDS: <b>10</b> <small>Competitors don't yet rank, but lakesatcreek... does</small>		<b>Recommendations for lakesatcreekside.com</b> BUY RECOMMENDATIONS: <b>0</b> <small>Keywords both competitors buy, but not lakesatcreek...</small> EXCLUSIVE KEYWORDS: <b>23</b> <small>Keywords neither competitor buys, but lakesatcreek... does</small>	

## Top AdWords Buy Recommendations

exxon campus new homes the woodlands	Buy	IMPRESSIONS /MO 0	COMPETITORS WHO BOUGHT ○ ● ● ● ●
new homes the woodlands tx	Buy	IMPRESSIONS /MO 0	COMPETITORS WHO BOUGHT ○ ● ● ● ●
new homes in conroe texas	Buy	IMPRESSIONS /MO 20	COMPETITORS WHO BOUGHT ○ ● ● ● ●
the woodlands new homes	Buy	IMPRESSIONS /MO 30	COMPETITORS WHO BOUGHT ○ ● ● ● ●
new homes for sale in the woodlands	Buy	IMPRESSIONS /MO 0	COMPETITORS WHO BOUGHT ○ ● ● ● ●

[SEE ALL RECOMMENDATIONS >](#)

# AdWords History

Previous Months
Ad Change Over Time
More Recent Months

Keywords	Clicks/Mo	Cost/Click	Coverage	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
new homes conroe tx	27	\$2.82	17%				Ad				Ad				
new homes tomball	12	\$1.74	33%			Ad	Ad	Ad	Ad						
woodlands texas new hom...	0	\$8.57	25%	Ad					Ad	Ad					
log in to see all results	54	\$0.00	25%				Ad	Ad	Ad						
log in to see all results	0	\$0.74	25%			Ad	Ad	Ad							
log in to see all results	1	\$1.29	25%	Ad			Ad	Ad							
log in to see all results	3	\$0.41	25%	Ad			Ad	Ad							
log in to see all results	2	\$1.75	25%	Ad			Ad	Ad							
log in to see all results	0	\$3.67	17%			Ad				Ad					
log in to see all results	2	\$1.09	17%			Ad				Ad					
log in to see all results	5	\$1.26	17%				Ad	Ad							
log in to see all results	1	\$9.17	17%				Ad	Ad							
log in to see all results	6	\$0.57	8%								Ad				
log in to see all results	0	\$0.00	17%			Ad									Ad

**Learn how to use Ad History**

**Top Ads** Select All / None

**New Houses in Tomball, Tx**  Highlight  
<http://www.lakesatcreeksid...>  
 Spacious new houses with great amenities. View our Model Home!

**6 of 3 Avg Ad Position** **29%** of Ads Served

**27% in Top of Page**

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**New Homes in Tomball**  Highlight  
<http://lakesatcreekside.com/>  
 Spacious new homes with great amenities View our Model Home

**4 of 3 Avg Ad Position** **23%** of Ads Served

**22% in Top of Page**

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**New Homes for Sale**  Highlight  
<http://www.lakesatcreeksid...>  
 Spacious new homes with great amenities View our Model Home!

**11 of 10 Avg Ad Position** **14%** of Ads Served

**14% in Top of Page**

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**Brand New Home Community**  Highlight  
<http://lakesatcreekside.com/>  
 login to see all results

# Organic Ranking History

**Top 10 Keywords** + Add

- 20 [new homes for sale in tomb...](#)
- 25 [tomball new homes](#)
- 28 [lakes of parkway houston tx](#)
- 28 [website builder in tomball t...](#)
- 31 [Tomball homes for sale](#)
- [login to see more results](#)
- [login to see more results](#)
- [login to see more results](#)
- [login to see more results](#)
- [login to see more results](#)

Zoom 6m 1y 2y 5y All
Trendline 
Show Positions 10 50

2008
2010
2012
2014
2016

FILTER KEYWORDS Default

FILTER KEYWORDS Fell From Top 10

FILTER KEYWORDS New Keywords

FILTER KEYWORDS Gained Ranks

FILTER KEYWORDS Lost Ranks

## Inbound Links (Backlinks)

Backlink	Domain Monthly Organic Clicks	Page Monthly Organic Clicks	Domain Strength	Ranked Keywords	Outbound Links
<a href="http://www.tomballchamber.org/list/member/lakes-at-creekside-j-alan-kent-3756">www.tomballchamber.org/list/member/lakes-at-creekside-j-alan-kent-3756</a> f N/A   l N/A   G +0   @ 0   in 0	950	1	27	1	3
<a href="http://www.houstonnewcomerguides.com/tags/tomball-regional-medical-center">www.houstonnewcomerguides.com/tags/tomball-regional-medical-center</a> f N/A   l N/A   G +0   @ 0   in 0	3.70k	1	34	1	7
<a href="http://www.trendmakerhomes.com/communities/lakes-at-creekside">www.trendmakerhomes.com/communities/lakes-at-creekside</a> f N/A   l N/A   G +0   @ 0   in 0	6.90k	1	40	1	8
<a href="http://www.lennar.com/new-homes/texas/houston/tomball/lakes-at-creekside/heartland-and-wentworth-collections/chatham?avaiid=14156521418">www.lennar.com/new-homes/texas/houston/tomball/lakes-at-creekside/heartland-and-wentworth-collections/chatham?avaiid=14156521418</a> f N/A   l N/A   G +0   @ 0   in 0	135.00k	1	48	1	14